



COMPANY

- CONMEBOL & MEDIAPRO

INDUSTRY

- Live Sports

CHALLENGES

- Sending media files quickly and safely to customers

PRODUCTS

- FileCatalyst Direct
- Client applications: HotFolder, Express, and TransferAgent

RESULTS

- Virtually immediate contributions of exclusive content were received

“As CONMEBOL is one of six in FIFA’s continental confederations, it became more apparent that we needed a powerful solution for transferring our content reliably.

FileCatalyst has provided us with peace of mind; knowing that it’s quick, reliable and secure software is enhancing our file delivery process.” said, Santiago Vila, MEDIAPRO Argentina CTO

CASE STUDY

CONMEBOL & MEDIAPRO

PROFILE

The South American Football Confederation (CONMEBOL, Confederación Sudamericana de Fútbol) is the continental governing body of football in South America (apart from Guyana, Suriname and French Guiana) and it is one of FIFA's six continental confederations. CONMEBOL was founded in 1916 and is the oldest continental confederation in the world with headquarters located in Luque, Paraguay. CONMEBOL is responsible for the organization and governance of South American football's major international tournaments.

MEDIAPRO is an international media company with headquarters in Barcelona, Spain. Its Argentinian Media Center is in charge of the full CONMEBOL production and international content delivery.

CHALLENGE

MEDIAPRO was challenged with the requirement to deliver fast media file transfer solutions to their customers globally.

With CONMEBOL having international demands, it was crucial that they had a solution to also provide secure transferring.

SOLUTION

To transfer CONMEBOL's media files at an accelerated speed, FileCatalyst's channel partner UNITECNIC matched CONMEBOL with FileCatalyst Direct and the client applications, Express, HotFolder, and TransferAgent.

FileCatalyst Direct provides the ability to drive point to point accelerated file transfers at speeds of up to 10 Gbps for even the largest files. By additionally installing HotFolder, MEDIAPRO also gained access to full line speeds from any location securely.

RESULTS

MEDIAPRO utilizes FileCatalyst Direct to send media file contributions from their HUB in Buenos Aires, Argentina to right holders across the globe. The selected media are exported and delivered through Avid Interplay Pluggable Authentication Modules (PAM). Once FileCatalyst Direct was implemented, MEDIAPRO noticed practically immediate contributions of exclusive content and each file was received fully intact. FileCatalyst Direct also made the process seamless by providing each right holder the ability to manage the media they download.