



**FileCatalyst**<sup>®</sup>  
reinventing file transfer

## COMPANY

- Leading The Way

## INDUSTRY

- Worship
- Broadcasting

## CHALLENGES

- FTP couldn't efficiently or effectively transfer multiple media files to broadcast facilities
- Third-parties were unable to send and receive large files for ingestion and playout

## PRODUCTS

- FileCatalyst Direct
- FileCatalyst Workflow

## RESULTS

- Immediate increase in transfer speed — up to 10 Gbps
- FileCatalyst Workflow provided a browser-based portal for third-parties uploading and downloading files
- FileCatalyst HotFolder automated transfer tasks and significantly reduced redundancy

# CASE STUDY

## LEADING THE WAY

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### PROFILE

Leading the Way produces television and radio programs, DVDs, CDs, books, a monthly devotional magazine, solar-powered navigators and daily e-devotionals to spread the light of Christ. In 2009, the ministry launched THE KINGDOM SAT television channel to broadcast Biblical Truth from 50 ministry partners across five continents on five satellite platforms in English, Arabic, and French. Leading the Way also partners internationally with in-country follow-up teams to encourage new believers in their faith.

### CHALLENGE

Leading the Way broadcasts its television and radio programs in over 24 languages across over 190 countries. Broadcasting content to such a wide area, with a diverse number of languages, inevitably led to challenges in their workflow. One challenge Leading the Way faced was the inability to efficiently and effectively transport their large media files in and out of their facility to broadcast locations.

Previously, Leading the Way had used free web-based applications such as FTP and Dropbox to perform all of their file and data transfers. While leveraging these web-based applications and third-party solutions, Leading the Way noticed significant amounts of degradation in their overall network performance. This degradation was unacceptable to their workflow, and they required a solution that would overcome latency and packet loss.

### SOLUTION

FileCatalyst implemented two solutions for Leading the Way: FileCatalyst Direct and FileCatalyst Workflow. FileCatalyst Direct, a suite of client and server applications that enable point to point accelerated file transfers, was deployed to allow large volumes of content to be sent weekly, at accelerated speeds, to their playout servers. FileCatalyst Direct was also used to send and receive content from freelance editors. In addition to FileCatalyst Direct, FileCatalyst Workflow, a web-portal for ingestion and distribution, was deployed to act as a gateway for third parties sending and receiving large files.

### RESULTS

By deploying FileCatalyst Direct and FileCatalyst Workflow, Leading the Way gained the ability to send and receive large media files at accelerated speeds of up to 10 Gbps. Using FileCatalyst's FileCatalyst HotFolder application, a desktop application installed on the end user's machine allowing for the creation of scheduled, automated tasks, Leading the Way was able to reduce the manual process of downloading and uploading via FTP, saving the company time and money.